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CREDIT APPLICATION

THE FOLLOWING IS SUBMITTED FOR YOUR CONSIDERATION AS A BASIS OF EXTENSION OF CREDIT TO US:

DATE _____ PHONE: _____

BUSINESS NAME _____ FAX: _____

BUSINESS STREET ADDRESS _____ E-MAIL: _____

CITY _____ STATE _____ ZIP _____

OUR LEGAL ENTITY IS...

TYPE OF BUSINESS LENGTH OF TIME IN BUSINESS YEARS _____

PARTNERSHIP SOLE PROPRIETOR

FEDERAL I.D.# OR SS# _____

CORPORATION _____ STATE OF INCORPORATION _____

OWNER NAME _____

HOME ADDRESS _____

CITY _____ STATE _____ ZIP _____

HOME PHONE _____

IF CORPORATION, LIST NAMES OF OFFICERS & TITLES. ALL OTHER ENTITIES LIST NAME(S) AND ADDRESS(ES) OF OWNER(S) OR PARTNERS.

NAME	ADDRESS (TITLE IF CORP)	CITY/STATE
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

THE FOLLOWING ARE THREE TRADE REFERENCES WE ARE PRESENTLY DOING BUSINESS WITH: (PLEASE COMPLETE ALL REQUESTED INFORMATION)

COMPANY NAME	CONTACT	STREET ADDRESS	CITY, STATE, ZIP	PHONE NUMBER	FAX NUMBER
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

BANK NAME _____ PHONE _____

ADDRESS _____ FAX _____

CITY, STATE, ZIP _____ ACCOUNT NO. _____

CONTACT _____

I (we) authorize the above-named firms and banking institutions to furnish any information requested by Sunrise Printing, Inc. I (we) agree that neither this firm nor their employees shall be liable for any claim or damages as a result of furnishing the requested information. I (we) authorize Sunrise Printing, Inc., to perform any additional investigation deemed necessary to establish and maintain a credit line between the above applicant and Sunrise Printing, Inc. We further agree to pay 1.5% service charge monthly on past due balances and to pay all costs, court costs and reasonable attorney fees, if it becomes necessary to place our account for collection because of non-payment beyond our terms. If corporate account, the undersigned personally guarantees payment of any indebtedness by applicant to Sunrise Printing, Inc. as an inducement for the extension of credit. I have read the terms and conditions on the back of this application and incorporate them as part of this application. If this application is transmitted by facsimile machine, it shall be treated in all manner and respects as an ORIGINAL document and shall be considered to have the same binding legal effect as an ORIGINAL document. The signature of any party shall be considered for these purposes as an ORIGINAL signature.

NAME OF FIRM OR CORPORATION _____

DATE _____ AUTHORIZED SIGNATURE _____

MUST BE AN OFFICER, PARTNER OR OWNER

PRINT NAME HERE

OFFICE USE ONLY:

CREDIT APPROVED BY _____ DATE _____ TERMS _____ LIMIT _____

TERMS AND CONDITIONS OF SALE

ACCURACY OF SPECIFICATIONS:

Quotations are based on the accuracy of specifications provided. Should the copy and/or specifications of an order materially differ from that which was originally described and quoted, the original quotation shall be considered void and a new quotation issued on the accurate specifications.

QUOTATION:

All quoted prices are based on material costs at the time of the quotation. A quotation not accepted within 30 days may be changed at the discretion of the printer and any increase in the cost of materials used to complete a job (i.e., stock, ink or other materials) will be charged to the customer.

PUBLISHED PRICE LISTS:

Price lists are provided for the convenience of our customers and are intended to serve only as a general guideline. All prices are subject to change without notification or further reproduction of such lists.

TAXES:

Sunrise Printing Inc. is an Illinois DE MINIMUS service printer. All materials are tax-paid.

ORDER:

Acceptance of orders shall not be effective until acknowledged by Sunrise Printing, Inc. Commencement of work indicates acceptance of that which was ordered in accordance with terms and conditions of sale.

Sunrise Printing Inc. requires all orders to be in writing to assure completeness and to avoid errors and duplications. Should circumstances necessitate initial placement by telephone, written confirmation must be on file with Sunrise Printing Inc. before production is started. Canceled orders require compensation for incurred costs and related obligations.

ORDERS ON HOLD

Sunrise Printing Inc., AT THE REQUEST OF THE Customer, will place orders on hold for the maximum time period of thirty (30) calendar days after which all accumulated costs will be the responsibility of, and billed to the Customer after that period. At the time of the hold instruction, Sunrise Printing Inc. must be advised by the Customer whether or not to stop the requisitioning of special materials. All costs of special materials whose requisitions have not been placed on hold will be the responsibility of and billed to the Customer if the original materials are unusable because of Customer cancellation or alterations, i.e., change of form size, change of papers, carbons, cartons, inks, labels, and other special materials.

CANCELLATIONS

Orders entered, with a bona fide purchase order, may be cancelled by the Customer only upon the terms that customer will compensate Sunrise Printing Inc. for any and all work completed to date, including a reasonable cancellation fee. The work done to date and/or materials ordered, if billed to the Customer, becomes the Customer's property and Sunrise Printing Inc. has the right to immediately ship all materials to the Customer FOB our plant. If Sunrise Printing Inc. elects, at its option, to keep the materials, all charges necessary to convert said materials into a usable state are billable to the Customer.

ELECTRONIC MANUSCRIPT OR IMAGE:

It is the customer's responsibility to maintain a copy of the original file. The printer is not responsible for accidental damage to media supplied by the customer or for the accuracy of furnished input or final input. Until the printer can evaluate digital input materials, no claims or promises are made about the printer's ability to work with jobs submitted in digital format, and no liability is assumed for problems that may arise.

PREPARATORY MATERIALS:

Artwork, type, plates, negatives, disks and all other items supplied by the customer remain the customer's exclusive property.

PREPRESS PROOFS:

The printer will submit prepress proofs along with the original copy for the customer's review and approval. Corrections will be returned to the Printer and marked by "OK", OK with corrections" or "Revised Proof Required" and signed by the customer. Until these proofs are returned/received, no additional work will be performed. Printer will not be responsible for undetected production errors if:

proofs are not required by the customer
the work is printed per the customer's "OK"
requests for changes are communicated orally

A proof copy signed either by the distributor or the ultimate Customer constitutes full approval of ALL aspects of the proof and relieves Sunrise Printing Inc. from all responsibility for any errors or defects that appear on the proof.

COLOR PROOFING:

A color proof is used to simulate how the printed piece will look. Because of differences in equipment, paper, inks and other conditions between color proofing and production pressroom operations, a reasonable variation in color between color proofs and completed job is to be expected. When variation of this kind occurs, it will be considered acceptable performance and the proof becomes a contract between the customer and printer.

Because of differences in equipment, processing, proofing substrates, paper, ink, pigments, commercial tolerances, and other variables between color proofing and pressroom operations, variations shall be allowed for in color between color proofing and the completed job.

PRESS PROOFS:

Press proofs will not be furnished unless specifically requested by the customer. A press sheet can only be submitted for the customer's approval as long as the customer is present at the press during make-ready. Customer will incur charges for paper spoilage, plates, and all press down time to be billed at current rates. This type of OK is not covered under normal and customary estimating/quoting procedures. Customer will incur any and all charges for press time lost or alterations/corrections made because of the customer's delay or change of mind.

ALTERATIONS/CORRECTIONS:

Customer alterations include all work performed in addition to the original specifications. Additional costs will be billed at the appropriate rates. Changes in orders, if approved, may result in rescheduling of production at the discretion of Sunrise Printing Inc.

CUSTOMER FURNISHED MATERIALS

Paper stock, ink, camera copy, film, color separation, and other furnished material shall be and remain the property of the party who supplies it. Sunrise Printing Inc.'s responsibility is limited to do no more than faithfully reproduce the product from the materials supplied by the Customer within commercially acceptable tolerances without liability for the accuracy or quality of furnished material. Sunrise Printing Inc. is not responsible either for waste incurred in the use of Customer furnished stock, which would result in short shipments or its performance or lack thereof.

The copy of the original files given by a customer to a printer remains the property of the customer. All other files created or amended by the printer are the property of the printer. The amended file created by a printer to achieve an end result or product remains the property of the printer.

Some images created by programs may take an excessive amount of time to output or transmit. For example, an Adobe Illustrator file with many repetitive blends, although appearing to be a small file, may take many hours above the normal processing times to output or to transmit. Customer will be billed at the customary rate for the time needed to output or transmit an excessively large file.

Please note that "high end prepress computer equipment" may not be able to improve the quality of low-resolution original images. Sophisticated image manipulation software and hardware have limited abilities to sharpen, correct, or reasonably correct poor or low-resolution images. Customer will be billed at the customary rate for the time needed to reasonably correct, digitally retouch or manipulate photographic or illustrative images.

A corrupted file, or a file that cannot be read or laser printed by a customer may not be able to be used or accessed by printer. Customer will be billed at the customary rate for the time needed to correct these files.

OVER-RUNS/UNDER-RUNS:

Over-runs or under-runs will not exceed industry standards of ten (10) percent. The customer will be billed for actually quantity delivered within this tolerance. If the customer requires a guaranteed quantity, the percentage of tolerance must be stated at the time of quotation. On orders requiring special materials, there shall be no limitation on over-runs or under-runs.

PRODUCTION SCHEDULES:

Production schedules will be established by both the customer and printer. There will be no liability for delays due to state of war, riot, civil disorder, fire, strikes, accidents, action of government or civil authority, acts of

God, power outages or other cause beyond the control of the printer. In such cases, schedules will be extended by an amount of time equal to the delay incurred.

Unless otherwise agreed in writing, shipping dates represent ESTIMATES only and are based on projected production schedules and commitments by printers. Sunrise Printing Inc. shall not be liable for failure or delay in manufacturing or shipping products, nor shall such failure or delay constitute grounds for cancellation if such failure or delay is directly or indirectly due to shortages of fuel or energy; acts or omissions of the Customer, fire, floods, and other acts of God; war, riot, civil disturbances; labor difficulties, accident, inability to reasonably obtain material; acts or omissions of transportation companies; or other causes of any kind whatever beyond the control of

Sunrise Printing Inc., which reserves the right to make adjustments to delivery schedules and in price if there has been a price change during the period of such delivery.

DELIVERY

Unless otherwise specified, all orders are shipped by Sunrise Printing Inc. In the absence of Customer's specific instruction, Sunrise Printing Inc. will select the method of shipment, and the routing of the carrier. On orders where Customers request special shipping method and/or specific routing, the freight bill will be billed prepaid to the Customer.

STORAGE CONDITIONS

Sunrise Printing Inc. produces all work in a temperature and humidity controlled environment, which assures stability up to the time of shipment. In order to continue to safeguard the physical stability of printed materials, it is highly recommended that the Customer store such in a cool and dry facility. Optimum conditions are 72°F temperature and 50% humidity. Printed materials stored under adverse temperature conditions will quickly deteriorate. Chemical carbonless forms are especially subject to quick deterioration and should be protected from abnormal atmospheric conditions.

MAINTENANCE OF FILES:

Sunrise Printing, Inc. maintains files for a maximum period of three (3) calendar years. Requests for materials beyond this time frame cannot be accommodated. It is the sole responsibility of each customer to arrange for the return of any materials, which may be required for future use. This policy is subject to change without notification at the discretion of management.

INDEMNIFICATION:

The customer agrees to protect the printer from economic loss and any other harmful consequences that could arise in connection with the work. This means the customer will hold the printer harmless and save, indemnify and otherwise defend him/her against claims, demands, actions and proceedings on any and all grounds. This will apply regardless of responsibility for negligence.

COPYRIGHTS: The customer warrants that the subject matter to be printed is not copyrighted by a third party. The customer also recognizes that because subject matter does not have to bear a copyright notice in order to be protected by copyright law, absence of such notice does not necessarily assure a right to reproduce. The customer further warrants that no copyright notice has been removed from any material used in preparing the subject matter for reproduction. To support these warranties, the customer agrees to indemnify and hold the Printer harmless for all liability, damages and attorney fees that may be incurred in any legal action connected with copyright infringement involving the work produced or provided.

PERSONAL OR ECONOMIC RIGHTS: The customer also warrants that the work does not contain anything that is libelous or scandalous, or anything that threatens anyone's right to privacy or other personal or economic rights. The customer will, at the customer's sole expense, promptly and thoroughly defend the printers in all legal actions on these grounds as long as the Printer promptly notifies the customer of the legal action and gives the customer reasonable time to undertake and conduct a defense. The customer reserves the right to use his/her own discretion in refusing to print anything he/she deems illegal, libelous, scandalous, improper or infringing upon copyright law.

LIABILITY:

DISCLAIMER OF EXPRESS WARRANTIES: The printer warrants that the work is as described in the purchase order provided by customer. The customer understands that all sketches, copy, dummies and preparatory work shown to the customer are intended only to illustrate the general type and quality of the work. They are not intended to represent the actual work performed.

DISCLAIMER OF IMPLIED WARRANTIES: The printer warrants only that the work will conform to the description contained in the purchase order. The printer's maximum liability, whether by negligence, contract or otherwise will not exceed the amount specified the purchase order or quotation provided. Under no circumstances will the printer be liable for specific, individual or consequential damages.

TERMS/CLAIMS/LIENS:

It is customary in the industry that payment is net cash in thirty (30) calendar days from the date of invoice as specified. Any claims for defects, damages or shortages must be made by the customer, in writing, no later than ten (10) calendar days after delivery. If no such claim is made, the printer and customer understand that the job has been accepted. By accepting the job, the customer acknowledges that the printer's performance has fully satisfied all terms, conditions and specifications as set forward by the customer. Should a claim be submitted, the printer's liability will be limited to the quoted selling price of defective goods, without additional charge for special or consequential damage or as specified. As security for payment of goods, any sum due under the terms of an agreement, the printer has the right to hold and place a lien on all customer property in the printer's possession. This right applies even if credit has been extended, notes have been accepted, trade acceptances have been made, or payment has been guaranteed. If payment is not made, the customer is liable for all collection costs incurred.

Sunrise Printing Inc. warrants their products to be free from defects in materials and workmanship, but excludes all other express or implied warranties, including warranties as to merchantability and fitness. This warranty is in lieu of all other warranties and liabilities implied or expressed and constitutes the sole and exclusive liability of Sunrise Printing Inc. in the event a defect is discovered, Sunrise Printing Inc. will have the option to repair, replace or issue a credit at cost for all defective product, which shall be the sole remedy of the Customer.

All claims of defective merchandise should be reported to Sunrise Printing Inc. within one week of discovery. Suits may not be filed after one year from the date of delivery. Under no circumstances shall Sunrise Printing Inc. be liable for any costs for Customer down time, programming time, loss, expense, damages, special damages, incidental damages or consequential damages, including profits (or profit lost) arising directly or indirectly from the design, manufacture, sale, use or repair of the product whether based upon warranty, contract, negligence or strict liability for defective merchandise exceed the purchase price of the defective merchandise.

RETURN MATERIAL AUTHORIZATION

To return material to Sunrise Printing Inc. for any reason, contact the office for a return material authorization number. Merchandise returned without this number cannot and will not receive credit.

TERMS OF SALE

Our terms are NET 30 DAYS from the date printed on each invoice. Any invoices not paid within this time are subject to past due charges. All customers must have an established account with approved credit in order to place a job into production. Sunrise Printing, Inc. reserves the right to request a down payment or place a company on C.O.D. status at anytime deemed necessary.

PAST DUE CHARGES

If payments are not made according to terms governing the sales, the unpaid balance shall, without forfeit of Sunrise Printing Inc.'s right to immediate payment be increased by 1.5% per month or 18% annually. Sunrise Printing Inc. also reserves the right to delay or cancel the shipment of Customer orders if the Customer's account with Sunrise Printing Inc. is past due.

*SUBMISSION OF A PURCHASE ORDER AND/OR THE APPROVAL OF A PROOF CONSTITUTES A CONTRACT BETWEEN THE CUSTOMER AND PRINTER AND ALL OF THE ABOVE TERMS AND CONDITIONS WILL APPLY. THIS CONTRACT SHALL HAVE THE SAME LEGALLY BINDING EFFECT WHETHER SUBMITTED ELECTRONICALLY OR WITH AN ORIGINAL DOCUMENT. SUNRISE PRINTING, INC. RESERVES THE RIGHT TO REVISE THESE TERMS AND CONDITIONS AT THEIR SOLE DISCRETION WITHOUT FURTHER REPRODUCTION OF THIS FORM. For a *.PDF version or facsimile copy of TERMS AND CONDITIONS OF SALE, please contact Sunrise Printing, Inc. at (847) 928-1800*